

# MARKET TOWN AWARDS 2007

**MARKET TOWN: POCKLINGTON**

**PROJECT NAME: ENABLING ACCESS TO SERVICES AND FACILITIES**

**Key Partners:** The Gateway Partnership, East Riding of Yorkshire Council (ERYC), Pocklington Town Council, Pocklington Chamber of Trade, Pocklington & Market Weighton Crime Prevention Panel, LEADER+, and Committed Residents from the area.

**Category: Social and Community**

The Gateway Partnership throughout its existence has concentrated on improving access to services, facilities and people. It began when the MTI was in its early stages and East Riding towns were forming partnerships, often as a means of attracting grant aid. Pocklington never received any grant aid through MTI or RMT.



The Gateway Partnership was set up with three related aims in mind – the economic, social and environmental development (regeneration) of the town and its surrounding district.

As a campaigning body the Partnership has, for example, campaigned to:-

- Develop a Heritage Trail connected to wartime RAF presence.
- Improve the A1079. This has led to a feasibility study.
- Develop cycle trails and 'Exercise for Health'.

- Introduce 'Broadband' – the first East Riding market town to gain this facility.
- Improve 'Disability Access'.
- Persuade ERYC to revert to two hour parking.

The A1079 and the Exercise campaigns have been the most important during the last year. The A1079 campaign is recognised as an enduring and influential activity by the community, the Local Authorities and the local Members of Parliament.



The Partnership has not received any capital or revenue grant aid, but has benefited from small community awards and donations from businesses. The Partnership has succeeded in its activities because of extensive and reliable networking.

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