

MARKET TOWN AWARDS 2007

MARKET TOWN: PENISTONE

PROJECT NAME: PEOPLE IN PARTNERSHIP IN PENISTONE

Partners: Penistone and District Community Partnership, Age Concern Barnsley, Barnsley MBC & Primary Care Trust, Community Transport, Local Schools, Local Scout Group, other Local Groups including Church Groups

Category: Social and Community

The People in Partnership in Penistone (PiPP) project works with local people, voluntary/community groups and others to develop innovative community services. The key project themes of youth – intergenerational working between younger and older people to



strengthen relationships between different generations and combating rural stress – developing active age services – to promote wellbeing and volunteering.

The project was identified from a mapping exercise undertaken by a previous project – the Silver Links Project – set up to develop services in rural areas for local communities and older people. This involved over 25 groups and clubs, 10 community events, contact with over 4,000 people, and involved volunteers, both young and old people.

Key findings included a lack of partnership working, opportunities for younger and older people to work together and social isolation. This project has taken steps to address these issues by developing new and innovative ways of working with local communities, young people, people aged 50+ and volunteers of all ages.

The resultant Intergenerational and Agewell models have been tested out in Penistone and are being transferred to other parts of Barnsley.

Ongoing project costs are in the region of £70,000 per year. Self-management and self-help practices are being developed and will form the basis of the future sustainability of the project.



Contact: Barry Earnshaw, Age Concern Barnsley, 12-18 Eldon Street, Barnsley, S70 2JB
Tel: 01226 211161 Email: B.Earnshaw@AgeConcernBarnsley.co.uk