

# MARKET TOWN AWARDS 2007

**MARKET TOWN: DRIFFIELD**

**PROJECT NAME: PARENT AND FAMILY MOBILE DROP IN SERVICE**

**Key Partners:** Driffield Mi TOWN Partnership, Humber & Wolds Rural Community Council, Education Welfare, Driffield and Wolds Parenting Partnership, Homestart, Driffield Area Extended Services Co-ordinator, East Yorkshire Motor Services, and other support services.

**Category: Partnership and Strategic Working**

The Parent and Family mobile drop in is one of the initiatives provided through the Driffield Mi TOWN Partnership. This is a group of community representatives from Driffield and the surrounding area committed to improving access to services for local people. Many of the improvements piloted have involved enhancing and/or establishing transport links to take people to a range of services – health, leisure, shopping, education, etc.



The Parent and Family Mobile Drop-In is an example of taking services from the centre into the rural hinterland. It uses an existing travel information bus, with the addition of one or more advisors on board. There is also a Toy Library and Craft Bulk Buy on board each visit.

Surveys in 2005/2006 highlighted the demand for a swift and easy source of advice or information in four villages around Driffield. This should be located at, or very close to primary schools.

Between September 2006, and the end of end

of the spring term 2007, 278 people had asked for advice or information. A further two villages have now been included and from September four more will be added.

The initial two term pilot (Sept. 2006 – March 2007) was funded by Driffield Mi TOWN Partnership. Funding for the second phase (April 2007 – March 2008) has come from Yorkshire Forward's Modernising Rural Delivery Programme, the Local Children's Fund, and East Riding of Yorkshire Council.



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